

The 10th International Conference on **Digital Economy**

Emerging Technologies and Business Innovation

Q Tunis, Tunisia



May 15th- 17th, 2025



IMPORTANT DATES

Deadline for paper submission: January 15th, 2025

February 9th, 2025

Notification of acceptance: March 10th, 2025

Deadline for final version submission: March 25th, 2025

Deadline for early bird registration: April 2nd, 2025

















The 10th International Conference on Digital Economy

Emerging Technologies and Business Innovation

Q Tunis, Tunisia

Call for papers

The 10th International Conference on Digital Economy (ICDEc) will be held in Tunis from May 15th to 17th, 2025.

This conference aims to respond to calls for a multidisciplinary and multi-sectorial approach that study the digital transformation processes.

Conference topics

The target audience of ICDEc 2025 mainly consists of (but is not limited to) researchers and practitioners in the areas of emerging technologies and business innovation.

Emerging technologies

Artificial intelligence, Web Intelligence, Data Science Information System Knowledge Discovery Intelligent Agent System, Cyber-Security, Uncertainty management Cognitive analytics. Blockchain, Deep learning, Recommender loT systems, Internet of things, Digital Assests, ...

Business Innovation

Digital transformation, Digital Business, Digital business models, Digital Business innovation, e-Governance, e-Commerce, Data analytics, Data Driven decisions, Digital Marketing, E-Learning and Cloud Education, K- Health, Competitive intelligence, Social media strategies, Online communication,...

Types of contributions

- Full papers (up to 14 pages)
- Short papers (up to 8 pages)
- Special session proposals
- Extended abstract for poster session (research in progress)

Publication

- All accepted and presented contributions (excepting poster sessions) will be submitted for inclusion in a Springer LNBIP volume.

Annual conference proceedings of ICDEC from 2017 to 2023 are already available in the digital library of Springer.

- Selected papers may be considered for publication in special or regular issues of partner journals.

Submission and paper selection

- Researchers are invited to submit scientific papers related to emerging technologies and business innovation.

Submitted papers are selected based on their originality, relevance to the conference topics and scientific quality, and following a double blind peer-reviewing process.

- At least, one of the authors of an accepted submission should attend the conference to present the contribution.
- Papers should be submitted in PDF format through the EasyChair system. English is the only accepted language for writing and presenting papers.
- The submission link will be available soon on the conference website.

Contact

contact@aten.tn icdec.aten.tn







The 10th International Conference on Digital Economy

Emerging Technologies and Business Innovation

Q Tunis, Tunisia

Committees	
General chair	Ilyes Jenhani, Efrei Paris Panthéon-Assas University, France
Program chair	Nessrine Omrani, Paris School of Business, France
Steering committee	Rim Jallouli, <i>ATEN</i> Mohamed Anis Bach Tobji, <i>ATEN</i>
Country chairs	Alexander Kracklauer, Neu-Ulm University of Applied Sciences, Germany
Country chairs	Ali Afshar, Eqbal Institute of Higher Education, Iran
	Ana Maria Soares, University of Minho, Portugal
	Anastasia Yannacopoulou, University of Western Macedonia, Greece
	Codruta Mare, Babes-Bolyai University, Romania
	Dyah Ismoyowati, University of Gadjah Mada, Indonesia
	Emrah Bilgic, Iskenderun Technical University, Turkey
	Hamid Mcheick, University of Quebec, Canada
	Hamish Simmonds, Monitor Deloitte, Australia
	Hicham Sadok, Mohammed V University, Morocco
	Javier Rodriguez Ruiz, University of Guadalajara, Mexico
	Jean-François Berthevas, IAE La Rochelle, France
	Kristian Dokic, Polytechnic in Pozega, Croatia
	Mohammad Makki, Holy Spirit University of Kaslik , Lebanon
	Mohammed El Amine Abdelli, University of Cartagena, Spain
	Sayda Elmi, Yale University, USA
	Sven Packmohr, Malmö University, Sweden
	Tatiana Lezina, HSE University-St Petersburg, Russia
	Thabo Gopane, University of Johannesburg, South Africa
	Yucong Duan, Hainan University , China
Publication chairs	Meriam Belkhir, University of Sfax
	Ahmed Hentati, ATEN
Finance chair	Ismehene Chahbi, University of Manouba
IT chair	Nassim Bahri, One Way IT